



Brighter Future Arctic Investment Opportunities

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Panel Discussion on Measures to Improve the Arctic Investment Landscape

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The Arctic is increasingly in the spotlight for reasons, which cannot be traced to the people living in the Arctic. Even when there is national or international coverage on the people of the Arctic, the future picture is rarely painted with a lot of optimism. This is something that the organisers, speakers and participants of the event on *Brighter Future Arctic Investment Opportunities*, will want to change.

Most Arctic regions are in an ongoing battle with challenges like investment gaps, growing need of skilled labour force and limited infrastructure. The ultimate goal is, of course, to develop the long-term financial interest in the northern sparsely populated areas.

This side-event will present some of the currently most promising projects by private investors, national and regional authorities as well as institutions of higher-education, in their effort to highlight and promote a brighter future for investments in the Arctic. During the event, the audience will be able to provide input, address questions, and learn more about how the projects are expecting to create a better future for business development in the Arctic.

The event is for everyone, interested in an improved investment landscape in the Arctic.

Agenda

- 17:00-17:05 *Welcoming words*
Mika Riipi, Governor, Regional Council of Lapland
- 17:05-17:10 *Moderator sets the scene*
Nils Arne Johnsen, Director Regional Business Development, Troms and Finnmark County Council
- 17:10-17:25 *Arctic Investment Platform – taking the cross-border regional cooperation in the Northern Sparsely Populated Areas to a new level*
Johannes Lith, Project Manager, Regional Council of Lapland
- 17:25-17:40 *Setting up private investment vehicles in the Arctic*
Alice Rogoff, Publisher and Owner, Arctic Today
- 17:40-17:55 *Guarantee facility in Northern Sweden – opportunities to expand cross-border?*
Rickard Carstedt, Chairman of the Regional Development Board, Region Västerbotten
- 17:55-18:10 *Arctic 5; University collaboration leading to more and better future investment projects*
Jaakko Simonen, University Researcher, University of Oulu
- 18:10-18:25 *How to improve the investment landscape – examples from the EIB*
Arnold Verbeek, Senior Advisor, European Investment Bank Advisory Hub
Ando Siitam, Advisor, European Investment Bank Advisory Hub
- 18:25-19:00 *Panel discussion and Q&A*