

Inno4Sports is an interregional cooperation project for improving innovation delivery policies.

Overall objective

to improve the performance of research based clusters in the field of the sports by

- strengthening their potentials for quadruple helix cooperation
- creating synergies with smart specialisation processes

to address the changes in the societal role of sports, and use it as a vehicle for economic regional growth

 INNO4SPORTS Interreg Europe


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PARTNERS ON MAP


 Regional Council Of Lapland
FINLAND


 Verde Foundation for Innovative Sports Surfaces
POLAND


 Cluster Sports and Technology Foundation
NETHERLANDS - Leader Partner

 EPSI - European Platform for Sport Innovation
BELGIUM

 MSE Cluster Ltd
HUNGARY

 University of Debrecen, Institute of Sport Sciences
HUNGARY

 IBV. Association Institute of Biomechanics
SPAIN

 IVACE Valencian Institute of Business Competitiveness
SPAIN

Inno4Sports
Interreg Europe

INNO4SPORTS : SPORT FOR GROWTH AND HEALTHY & VITAL COMMUNITIES

www.interregeurope.eu/inno4sports

Inno4Sports is an interregional cooperation project for improving innovation delivery policies

Project Partners

Leading Partner Cluster Sports and Technology (NL)

VERDE - Foundation for Innovative Sport Surface (PL)

IVACE - Valencian Institute of Business Competitiveness (ES)

MSE Cluster Ltd (HU)

Regional Council of Lapland (FI)

University of Debrecen (HU)

IBV - Associatòn Instituto de Biomecànica (ES)

EPSI - the European Platform for Sport Innovation (BE)



European Union
European Regional
Development Fund

Inno4Sports aims at improving the performance of innovation clusters in the field of the sports and vitality and use sports and vitality as a vehicle for economic regional growth while addressing the big societal issues on inactivity

FOLLOW US ON

Inno4Sports places itself in the context of socio economic transformations in Europe that open up new dimensions for the capitalisation of sports ecosystems. At EU level the potentials of Sport Ecosystem have been recognised as drivers for innovation and growth, but at regional level they remain underdeveloped.

Inno4Sports wants to tackle this issue and increase representation of the potentials created by sports innovation within RIS3 and Regional Development Programmes. Specific points to address have been identified by focusing on 4 thematic sub objectives:

1. The creation of opportunities for markets access.
2. The exploration of cross-over cooperation.
3. The development of harmonisation process with regional development programmes.
4. The creation of interlinkages with consumer needs and societal trends.

Expected Results:

- 🏆 Innovative sports products, services and tools to increase participation in sports
- 🏆 Higher contribution of technological innovation to the economic improvement of each region
- 🏆 Increased level of societal well-being

PARTNERS



Leading Partner: Cluster Sports and Technology
website: www.sportsandtechnology.com



Partner: VERDE Foundation for Innovative Sport Surface
website: www.verde-klaster.eu



Partner: IVACE Valencian Institute Business Competitiveness
website: www.ivace.es



Partner: MSE Cluster Ltd.
website: www.sportesletmod.hu



Partner: Regional Council of Lapland
website: <https://articsmartness.eu/>



Partner: University of Debrecen Institute of Sport Science
website: www.sportsci.unideb.hu



Partner: IBV Associati3n Instituto de Biomec3nica
website: www.ibv.org

Advisory Partner: EPSI European Platform for Sport Innovation
website: www.epsi.eu



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European Union
European Regional
Development Fund

EPSI - European Platform for Sport Innovation

BELGIUM

EPSI is a not for profit European association (ASBL) located in Brussels (Belgium). Membership-based networking organisation of Universities, Research Institutes, Clusters, Associations, Federations, Industries and SMEs focusing on innovation in the areas of physical activity, sport, leisure, health and many more.

Following the Vision of "Leading Sport Innovation Globally", EPSI is an active organisation that links the quadruple helix: Public Authorities, Consumers, industries and knowledge organisations in the area of sport and innovation.

EPSI offers two macro fields of services: Lobbying and Fundraising. Good evidence of this can be found in its most recently achievements such as ClusSport Consortium as a Lobbying result and the many projects in which EPSI is engaged in.



Partner: EPSI

WE OFFER

- EPSI will be in charge of the Communication and will provide the right visibility to the progress of the project.
 - EPSI represent a professional Sport Ecosystem important for the excellent visibility of the project.
- #### OUR EXPECTATIONS:
- Addressing the changes in the societal role of sports, as a vehicle for economic regional growth
 - The implementation of policy instruments to support the development of innovative sports ecosystems.
 - The Improvement of Innovative sport products, services and tools to increase participation in sports.

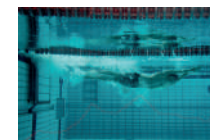
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Cluster Sports and Technology

THE NETHERLANDS

Cluster Sports & Technology is an open network where more than 100 companies, RTD organisations, SportFieldlabs (Living labs) and government representatives are coming together to create a vital sportive environment with economic and social impact.



Cluster Sports & Technology is the ecosystem for sports innovation. We create varying collaborations in projects, seminars, workshops and matchmaking sessions for innovation in performance and vitality.

Examples of current innovations projects are:

- Nano4Sports: application of new sensors in sports
- Vitality Living Lab: innovation for enhancing healthy activelifestyle
- Collective SME innovation projects



Leader Partner: Cluster SPORT & TECHNOLOGY

WE OFFER:

- S&T will lead the project's overall management and coordinate the Knowledge Exchange transfer process.
- S&T has experience in channelling stakeholder interests into regional programs.

OUR EXPECTATIONS:

- S&T wishes to learn more on the positioning of sports/vitality in health agendas and instruments for collaboration (position of PPP in innovation and business creation in the sports/vitality agenda).
- S&T expects to benefit from the knowledge on new business opportunities and the role of SMEs in innovation for sports and vitality.

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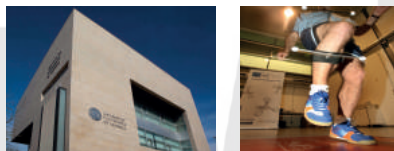
IBV - Associació Instituto de Biomecànica

SPAIN

The Instituto de Biomecánica (IBV) is a technological centre that studies the behaviour of the human body and its interaction with products, environments and services. With the aim to improve competitiveness among the business sector, the IBV promotes people's well-being through the combination of knowledge in areas such as biomechanics, ergonomics and emotional engineering, and its application to diverse sectors.

The activity of the IBV in sport goes back to its origins. In these more than 30 years, the IBV has become a centre of recognized prestige in the sector, both nationally and internationally, as endorsed by the numerous International Sports Federations accreditations.

IBV is also part of the coordination team of the "Research and Innovation Smart Specialization Strategy - Valencian Community (RIS3-CV)", approved by the European Commission, and which guides the application of the structural funds that Europe grants to our Region in the field of research and innovation for the period 2014-2020.



**Partner:
IBV**

WE OFFER:

- Experience in ecosystems of innovation in the field of sport as well as in innovation policies

OUR EXPECTATIONS:

To contribute to:

- The improvement of innovation support policies in the Valencian Region
- A greater involvement of SMEs in innovation processes
- Interregional cooperation on sport issues.

VERDE - Foundation for Innovative Sport Surface

POLAND

The VERDE FOUNDATION, based in the LODZKIE region in central Poland, is the coordinator of the Cluster Of Innovative Sport And Recreational Surfaces VERDE – an organisation set up by innovative companies and institutions working in the area of sport surfaces.

The main aim of the cluster is to establish a system for exchanging information and experiences aimed at establishing and developing the scientific and business contacts as well as support in cooperation with the official institutions of the LODZKIE region.



**Partner:
VERDE**

WE OFFER:

- Experience in R&D – business cooperation
- Business attitude to sport industry and activity
- Experience in Regional Operation Programme execution

OUR EXPECTATIONS:

- To improve the regional policy to support the sport industry business
- To learn good practices of cooperation between Managing Authorities and business
- To share experiences among programme partners



INSTITUTO DE
BIOMECAÁNICA
DE VALENCIA

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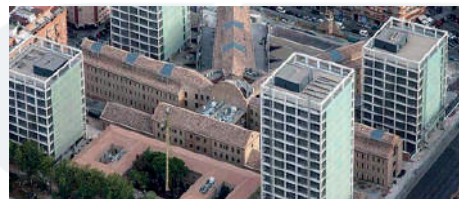
IVACE - Valencian Institute of Business Competitiveness

SPAIN

IVACE, is a public legal entity financed by the Ministry of Regional Economy. As a regional development agency IVACE determines the policies for industrial innovation and is also in charge of the RIS3.

IVACE manages four annual calls related to the OP: R&D for SMES, innovation for SMES, R&D for cooperation among technological centres and one for new technological companies. It manages the industrial policy of the Regional Government, aid lines and incentives to foster and internationalize SMEs, mainly by promoting R&D.

IVACE is the Regional Development Agency of the Valencian Government. IVACE will ensure inclusion of the sport sector in the Valencian RIS3 by setting up a Sports Lab.



Partner:
IVACE

WE OFFER:

- IVACE intends to bring the sport sector high on the agenda of local, political and administrative support.
- IVACE intends to benchmark best practice in the other participating regions while sharing its own policy making in support of the sport sector

OUR EXPECTATIONS:

- To improve the OP by learning from transnational partners and local stakeholders.
- To benefit from the knowledge sharing process to enhance the innovative eco-systems and cluster activities related to sports.



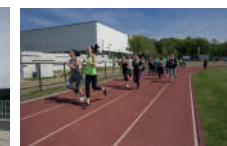
University of Debrecen Institute of Sport Science

HUNGARY

The Institute of Sport Sciences has been established on September 1st, 2015 as a regional sports R+D hub with it's declared mission to be involved in and foster the development of all activities and projects related to sports, physical activity and physical education. This institute of higher learning responsible for the launching of UD's P.E. teacher's programmes from the academic year of 2017 is now equipped with all required resources, including the wide range of contemporary facilities, human capital and owns the unparalleled support of the City of Debrecen too.

The Institute for Sports Sciences main tasks in the project is to develop a common template for Methodology for Regional State of Affairs and to prepare the Menu of Good Practices collected from all the partners.

The Institute helps MSE Cluster Ltd. to organize the First Thematic Launch and the 2nd partner meeting in Debrecen.



Partner:
University of Debrecen

WE OFFER:

- The University of Debrecen offers the experience on how physical education can be linked with R&D activities in a University.

OUR EXPECTATIONS:

- Institute of Sport Sciences would like to learn about how the innovation potential can be increased.

Lapin liitto Regional Council of Lapland

FINLAND

The Regional Council of Lapland is the Authority of regional development strategies, programmes, actions and the S3 strategy development and implementation.

The Regional Council of Lapland leads the S3P-Industry Thematic Partnership ClusSport together with Southern Netherlands and 9 other partners. The partnership has an objective to strengthen the sport industries at the EU level.

In the project Regional Council of Lapland is responsible of leading the work on the thematic objective in harmonising the relevant policy instruments linked to regional development.



Partner: Regional Council of Lapland

WE OFFER:

- Arctic knowledge and expertise with our stakeholders in the field of sports and related industries such as tourism
- Expertise on interregional development, strategies and implementation
- Coordination and methodology to the action plans process in the project

OUR EXPECTATIONS:

- Concrete tools to implement ClusSport objectives and deepen the cooperation in the S3 partnership
- New knowledge and ideas for the implementation of RIS3 in the context of sports
- Utilisation of complementary competence & opportunities leading to new investments



REGIONAL COUNCIL
OF LAPLAND

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Images - Lapland Material Bank: Jaakko Posti, VisitRovaniemi, Markus Kiili

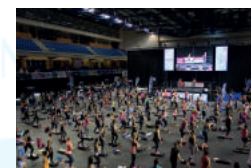
MSE Cluster Ltd.

HUNGARY

MSE Cluster Ltd is the management organization of the Hungarian Sport- and Lifestyle Development Cluster. The cluster, as a Member of EPSI, boosts the cooperation of the public sphere as well as state institutions (universities) and SMEs in R&D and technology development for sports and health.

MSE Cluster Ltd also fosters the performance of the created innovation eco-system by nursing innovation transfer from the idea to the product, which helps to maximize the benefits for all.

MSE Cluster Ltd.'s main task in the project to organize the Thematic Launching Event and Open Conference, as well as the 2nd partner meeting, and developing the menu of collected GPs.



Partner: MSE Cluster Ltd

WE OFFER:

- Huge experience in operation of a sport cluster
- How a university supported cluster can contribute to achieve sports related issues

OUR EXPECTATIONS:

- Learning about tools and solutions from the partners
- How the cluster can be developed
- How the innovation potential can be increased.

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