



AALBORG UNIVERSITY
DENMARK

UiT / THE ARCTIC UNIVERSITY
OF NORWAY

ARCTISEN

Culturally Sensitive Tourism in the Arctic

1.10.2018-30.9.2021



Northern Periphery and
Arctic Programme



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WHAT ARE WE FOCUSING ON?

ARCTISEN develops the Arctic tourism business environment more favorable to culturally sensitive tourism.

Cultural sensitivity towards Indigenous and other local cultures.



MAIN OBJECTS

Enhancing skills to change the Arctic tourism business environment
AND

Developing a cluster for culturally sensitive Arctic tourism business to share and transfer knowledge

MANAGEMENT

COMMUNICATION

Baseline studies on cultural sensitivity

Enhancing skills in cultural sensitivity, digital solutions, product development and business solutions

Development of a culturally sensitive tourism business cluster

Collaboration
Inclusion
Learning
Understanding
Respecting



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THANK YOU!

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<http://sensitivetourism.interreg-npa.eu/>



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