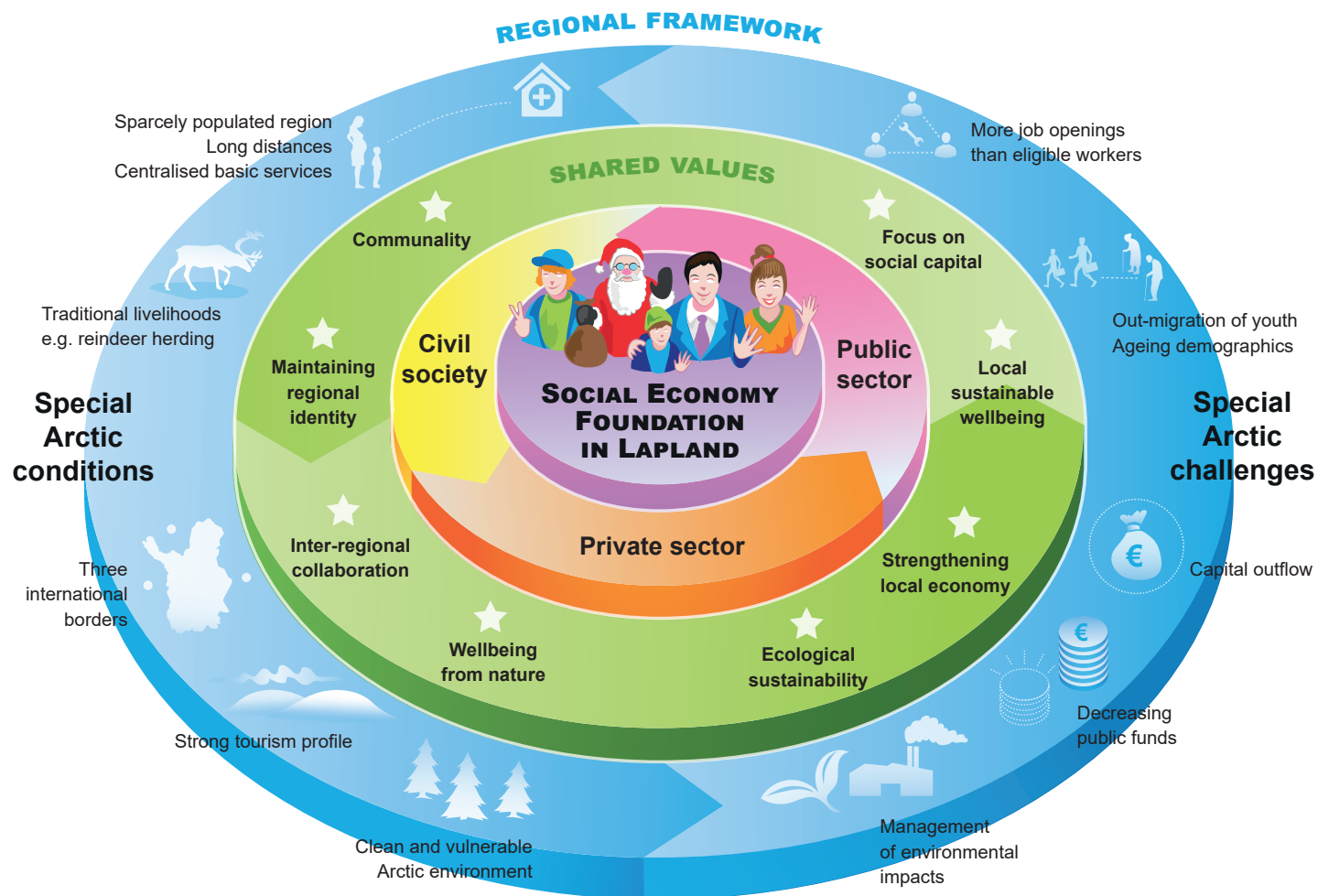


# SOCIAL ECONOMY IN LAPLAND

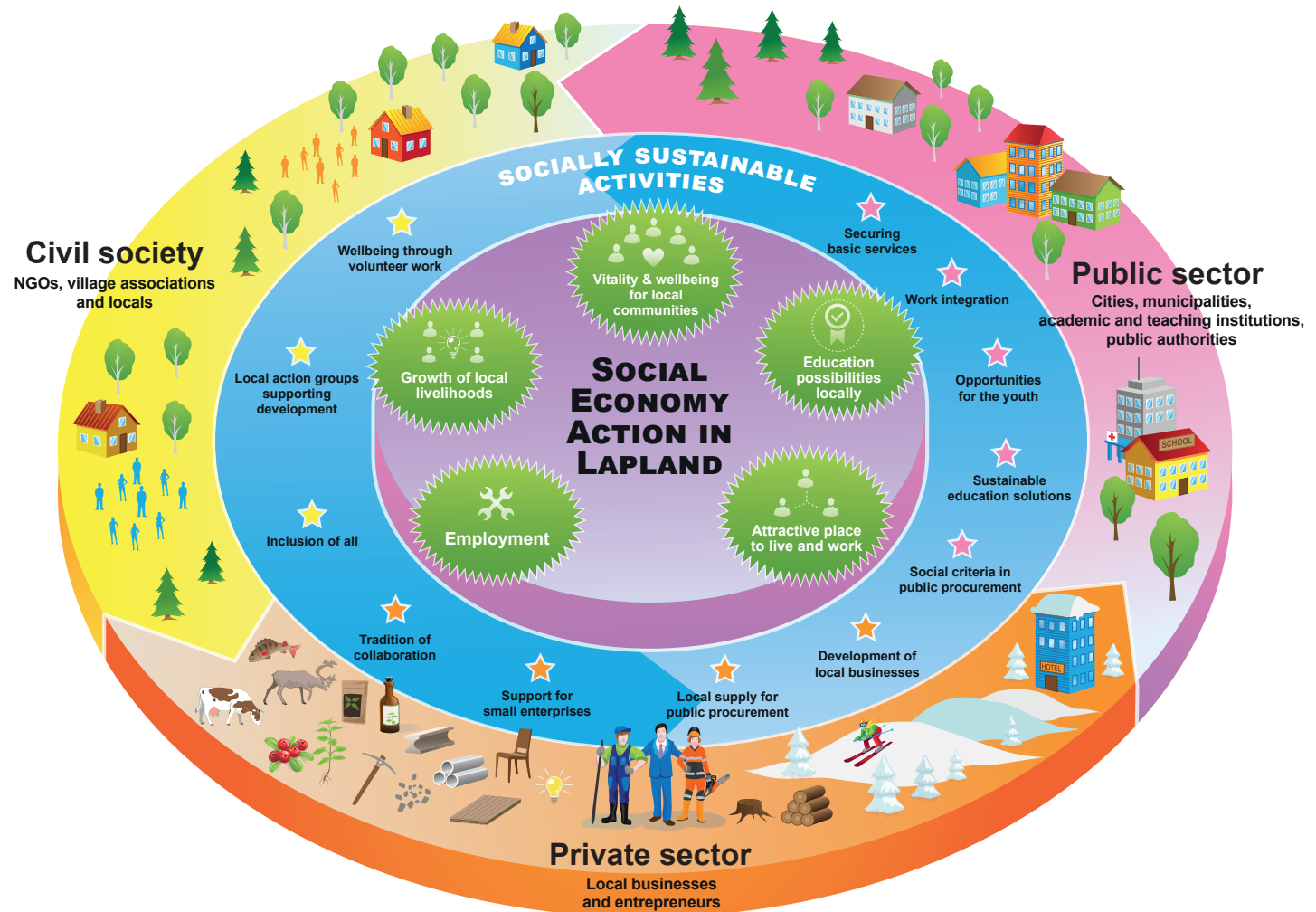


## WHAT WE CURRENTLY HAVE:

- ★ In Lapland there are multitude of activities that have social economy dimensions. Potential actors for social economy are i.a. public actors, such as municipalities, education and research institutes, local NGOs and both social and traditional enterprises.
- ★ The existing strong culture of communality is a great possibility. Local village associations, LEADER action groups, and successful pilot projects on cooperation of public sector and civil society contributing local wellbeing are just few examples.
- ★ Co-operatives and social enterprises are yet emerging, but many local businesses have interests to contribute to wellbeing of the local community.
- ★ With existing actors and actions, we are creating our own social economy model for Lapland to support socially sustainable business.

**LAPLAND IS THE NORTHERNMOST REGION** of Finland and European Union. With the population of 180 000 people and area of 100 366 km<sup>2</sup>, Lapland is also the most sparsely populated region in the EU (2 people/km<sup>2</sup>). This brings its own characteristics and challenges.

# THE BUILDING BLOCKS FOR SOCIAL ECONOMY IN LAPLAND ARE COOPERATION, COURAGE TO EXPERIMENT NEW IDEAS AND A HINT OF PURE MADNESS!



#Lapland

#AboveOrdinary

#ArcticSmartness

#PureMadness



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Leverage from  
the EU  
2014–2020

## WITH HELP OF SOCIAL ECONOMY THINKING WE WANT TO:

- ★ Maintain the preconditions for wellbeing in both rural and urban areas despite scarce resources and long distances
- ★ Prevent the outflow of local resources by producing more necessities (e.g. energy and food) locally
- ★ Employ more people locally especially those in difficult positions
- ★ Find solutions to the paradox of simultaneous high unemployment and lack of skilled workers

## WE ARE PROMOTING SOCIAL ECONOMY WITH:

- ★ Stronger, coordinated cooperation between the different stakeholders
- ★ Developing methods for measuring social impact of public procurement
- ★ More support (financial and advisory) for both social and traditional enterprises to help them create social impact
- ★ Mapping good practises from other regions