

# Tourism safety



Tourism safety enhances the competitiveness and fluent operations of businesses as well as increases the travellers' feeling of safety and security.

The competitiveness of Arctic tourism is based on the sustainable use of nature. The safety network is built on cooperation and trust among the stakeholders and respect of local involvement and culture.

Safety is an essential part of quality in tourism businesses. Networking and the sharing of expertise brings added value to the participating companies.

Tourism safety tools:  
[www.tourismsafetytools.fi](http://www.tourismsafetytools.fi)  
[www.arcticguide.fi](http://www.arcticguide.fi)

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# Civil safety



Civil safety concerns inhabitants' safety and security as well as wellbeing. Civil safety and security channels local and regional resources in cooperation with regions, inhabitants, organisations and businesses.

The effectiveness of cooperation is based on the management of existing resources and shifting emphasis from reactive to preventive work.

Civil safety is developed in close cooperation with local SMEs. The approach is based on the award-winning model EPSA 2013.

Municipality tuning guide:  
<http://www.lappi.fi/en/living>

## Contact

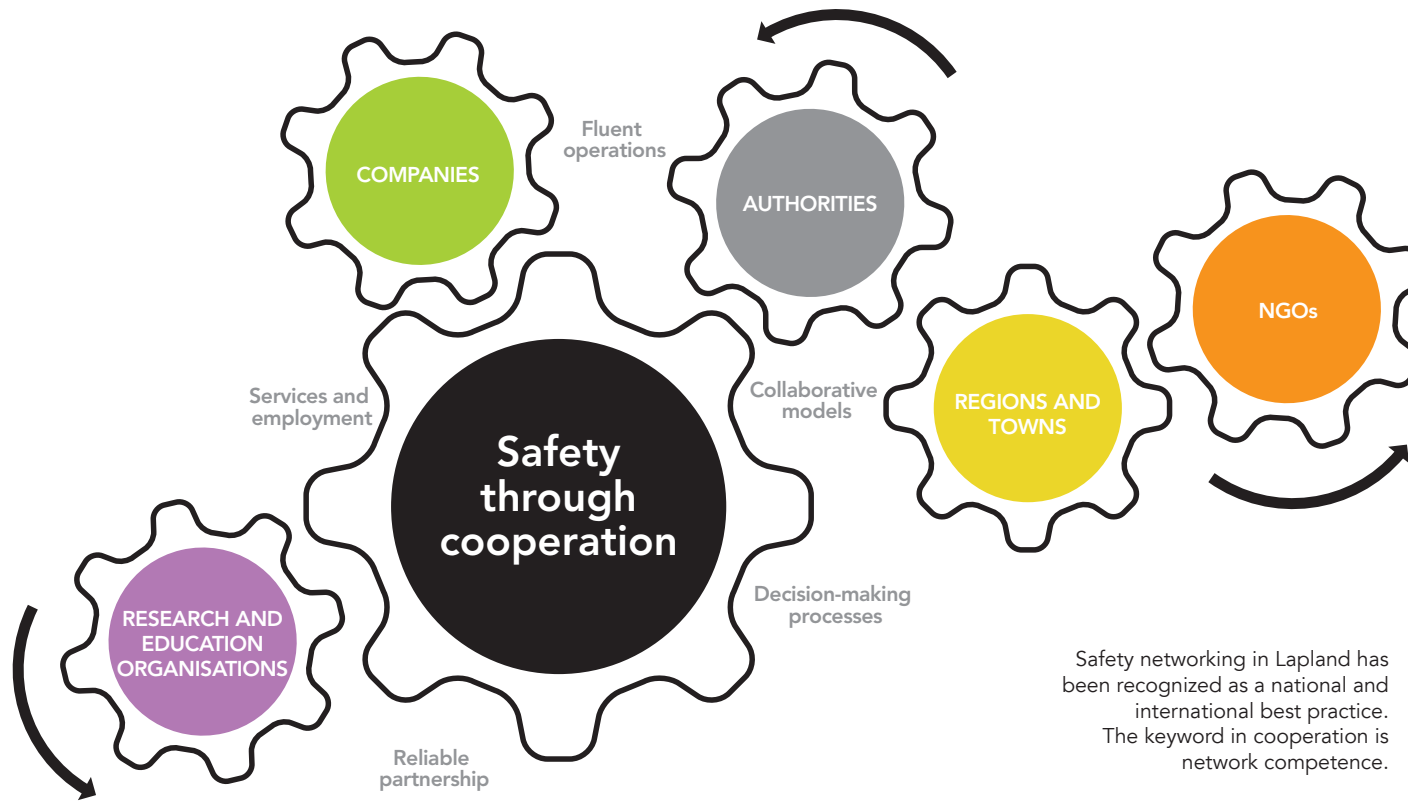
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## Safety through regional and interregional cooperation

The aim of the Arctic safety cluster is to strengthen interregional networks and safety business opportunities. The cluster brings together companies, authorities, research and educational organisations, NGOs, regions and towns. The cooperation is carried out in civil and tourism safety.

# Arctic safety

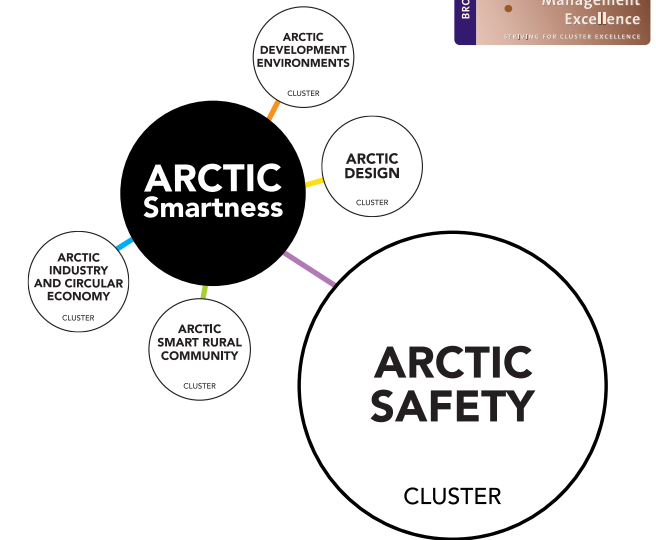


## TOURISM SAFETY NETWORK IN LAPLAND, NATIONAL AWARDS

- The National Best Practice 2012 awarded by the Ministry of the Interior
- The best national R&D project developing tourism industries 2010, awarded by Universities of Applied Sciences in Finland
- The best network model in the field of safety and security in Finland 2010, awarded by Finnish national security authorities

## EPSA 2013 EUROPEAN PUBLIC SECTOR AWARD

- The best regional development model: Development of Wellbeing and Civil safety in Municipalities. Awarded by The European Institute of Public Administration (EIPA). <http://www.epsa2013.eu>



Arctic safety is one of the Arctic Smartness clusters in Lapland. With the five clusters Arctic Smartness is looking beyond the boundaries, cross-fertilisation, the best use of the regional expertise and strategic networking over the borders.

## Contact

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Leverage from  
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