



Funding and financing our industrial transition

*“From Ego-System to Eco-System” (Keijo,
Challenge 5 Working Group)*

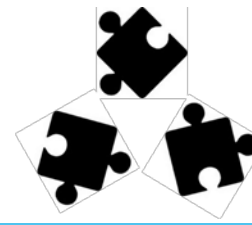
- Optimise** our own funding by joining forces across the 7 regions
- Increase** the level of funding we get from EU and national level

East & North
FINLAND

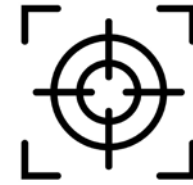
Itä- & Pohjois-
SUOMI



Sub-optimal funding



Fragmentation



Finding focus



IDENTIFY ACTIONS



Cross-regional




EU



National



Private

	Strategic Intelligence	Process Management	Advocacy and Influence (EU/National)	Platform Setting	
Month 1	Regions gather and provide data/intel. to EC experts Mapping Kick-Off <ul style="list-style-type: none"> Investment Gaps Analysis Funding Streams (EU/Nat./Reg) Intermediaries Experts S3 needs 	<ol style="list-style-type: none"> Selection of a team for the design of Mezzanine (Demo) Fund Production of 1-page 'pitch', first Concept Note Nomination of Regional ENF Ambassador in each of 7 regions (contact point) – Working group Constitution of an Advisory Board (Private sector) 			
Month 2	Mapping implementation	<ol style="list-style-type: none"> Thematic working group (DemoFund) : Scoping Exercise Political meet-up (LoI) 		1) Pre-Design of DemoFund (V0.5)	
Month 3	<ol style="list-style-type: none"> Intermediary Mapping Results <ul style="list-style-type: none"> SME Funding needs SME funding streams Benchmark case study Oulu Fund 	<ol style="list-style-type: none"> Stakeholders Meeting (15/11/2018) Set-up of common pot to hire FTE 	<ol style="list-style-type: none"> Concrete Advocacy Proposal Refinement and Validation Meeting 		
Month 4 <ul style="list-style-type: none"> Strategic Intelligence Complete (incl. Final Mapping to feed into the ELMO Strategy) ENF Final Strategy Meeting 					ELMO Strategy <ol style="list-style-type: none"> DemoFund Pilot Proposal Joint Advocacy Agenda/Strategy Nomination of a Leader (1 FTE) for the Common Portal Roadmap (Action Plan) for 2019 <p style="text-align: center;">↓</p> Political Event
Month 5+		<ol style="list-style-type: none"> Nomination of a DemoFund Manager (2019) DemoFund Pilot Testing (2019) DemoFund Upscale (2020) 	<ol style="list-style-type: none"> EC + EIB Meetings Aiko 2.0 and RDI funding (national) 		